



What Are the Most

Cited Domains in LLMs?

Industry Breakdown

APRIL 2026

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Top 50 Most Cited Domains in LLMs

Rank	Domain	Citation Share	Influence Score	Category
1	en.wikipedia.org	3.41%	92	Social & UGC
2	youtube.com	2.14%	89	Social & UGC
3	reddit.com	1.44%	84	Social & UGC
4	google.com	0.93%	78	Reference/How-To & Shopping
5	linkedin.com	0.81%	77	Social & UGC
6	alibaba.com	0.56%	72	Commerce
7	techradar.com	0.56%	71	News & Publishers
8	forbes.com	0.48%	75	News & Publishers
9	tomsguide.com	0.37%	68	Affiliates & Listicles
10	x.com	0.32%	73	Social & UGC
11	nerdwallet.com	0.30%	69	Affiliates & Listicles
12	instagram.com	0.29%	76	Social & UGC
13	pcgamer.com	0.27%	65	Affiliates & Listicles
14	facebook.com	0.26%	74	Social & UGC

Source: Goodie AI. Oct 2025 - Mar 2026. Based on 58,642,927 citations across ChatGPT, Gemini, Claude, Perplexity, AI Mode, and AI overview. Influence Score (0-100) reflects marketing influenceability weighted by citation volume and domain type.

Top 50 Most Cited Domains in LLMs

Rank	Domain	Citation Share	Influence Score	Category
15	finance.yahoo.com	0.25%	67	News & Publishers
16	gamesradar.com	0.25%	63	Affiliates & Listicles
17	github.com	0.24%	66	Reference & How-To
18	reuters.com	0.24%	71	News & Publishers
19	tomshardware.com	0.21%	61	Affiliates & Listicles
20	vertu.com	0.21%	58	Commerce
21	byrdie.com	0.20%	60	Editorial/Publishers
22	whowhatwear.com	0.20%	62	Editorial/Publishers
23	globenewswire.com	0.19%	65	News & Publishers
24	rtings.com	0.19%	60	Affiliates & Listicles
25	researchandmarkets.com	0.18%	32	Academia & Science
26	pcmag.com	0.18%	62	Affiliates & Listicles
27	allure.com	0.17%	63	Editorial/Publishers
28	essfeed.com	0.17%	55	News & Publishers

Source: Goodie AI. Oct 2025 - Mar 2026. Based on 58,642,927 citations across ChatGPT, Gemini, Claude, Perplexity, AI Mode, and AI overview. Influence Score (0-100) reflects marketing influenceability weighted by citation volume and domain type.

Top 50 Most Cited Domains in LLMs

Rank	Domain	Citation Share	Influence Score	Category
29	doi.org	0.16%	20	Academia & Science
30	prnewswire.com	0.16%	60	News & Publishers
31	mordorintelligence.com	0.16%	30	Academia & Science
32	bankrate.com	0.15%	67	Affiliates & Listicles
33	cnet.com	0.12%	65	Affiliates & Listicles
34	apnews.com	0.12%	68	News & Publishers
35	independent.co.uk	0.12%	66	News & Publishers
36	medium.com	0.12%	70	Social & UGC
37	t3.com	0.11%	58	Affiliates & Listicles
38	fool.com	0.11%	64	Affiliates & Listicles
39	zapier.com	0.11%	58	Reference & How-To
40	lemonde.fr	0.11%	63	News & Publishers
41	instyle.com	0.11%	60	Editorial/Publishers
42	iqvia.com	0.10%	25	Academia & Science

Source: Goodie AI. Oct 2025 - Mar 2026. Based on 58,642,927 citations across ChatGPT, Gemini, Claude, Perplexity, AI Mode, and AI overview. Influence Score (0-100) reflects marketing influenceability weighted by citation volume and domain type.

Top 50 Most Cited Domains in LLMs

Rank	Domain	Citation Share	Influence Score	Category
43	ign.com	0.10%	62	Affiliates & Listicles
44	thepointsguy.com	0.10%	65	Affiliates & Listicles
45	research.com	0.10%	35	Academia & Science
46	unbiased.co.uk	0.10%	58	Affiliates & Listicles
47	slashdot.org	0.10%	55	News & Publishers
48	discord.com	0.07%	20	Social & UGC
49	amazon.com	0.07%	25	Commerce
50	netflix.com	0.05%	15	Entertainment

Source: Goodie AI. Oct 2025 - Mar 2026. Based on 58,642,927 citations across ChatGPT, Gemini, Claude, Perplexity, AI Mode, and AI overview. Influence Score (0-100) reflects marketing influenceability weighted by citation volume and domain type.

Most Cited Domains By Industry:

Full 31-Industry Breakdown

Airlines & Travel Services

Rank	Domain	Citation Share	Influence Score	Category
1	en.wikipedia.org	3.40%	95	Reference
2	going.com	2.71%	70	Affiliates & Listicles
3	thepointsguy.com	2.48%	72	Affiliates & Listicles
4	simpleflying.com	2.30%	73	News & Publishers
5	travelandtourworld.com	2.07%	72	News & Publishers
6	navan.com	2.02%	62	Commerce
7	theluxurytravelexpert.com	1.73%	66	Affiliates & Listicles
8	executivetraveller.com	1.56%	65	Affiliates & Listicles
9	timeout.com	1.50%	63	Editorial/Publishers
10	bizaway.com	1.44%	58	Commerce

Source: Goodie AI, Airlines & Travel Services vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Asset Management & Wealth

Rank	Domain	Citation Share	Influence Score	Category
1	bankrate.com	4.66%	76	Affiliates & Listicles
2	en.wikipedia.org	4.55%	95	Reference
3	nerdwallet.com	2.54%	75	Affiliates & Listicles
4	blog.tabadulat.com	2.36%	67	Reference & How-To
5	ifninvestor.com	2.18%	67	Affiliates & Listicles
6	gfmag.com	2.13%	72	News & Publishers
7	morganstanley.com	2.07%	64	Commerce
8	forbes.com	1.89%	77	News & Publishers
9	jpmorgan.com	1.89%	62	Commerce
10	morningstar.com	1.77%	67	Affiliates & Listicles

Source: Goodie AI, Asset Management & Wealth vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Auto Manufacturers & Parts

Rank	Domain	Citation Share	Influence Score	Category
1	careedge.com	4.95%	71	Affiliates & Listicles
2	consumerreports.org	3.83%	75	Affiliates & Listicles
3	youtube.com	3.71%	95	Social & UGC
4	autos.yahoo.com	3.18%	73	News & Publishers
5	guideautoweb.com	2.95%	67	Affiliates & Listicles
6	en.wikipedia.org	2.95%	95	Reference
7	tires-easy.com	2.30%	66	Affiliates & Listicles
8	tireagent.com	2.18%	65	Affiliates & Listicles
9	alibaba.com	1.95%	63	Commerce
10	iihs.org	1.95%	28	Academia & Science

Source: Goodie AI, Auto Manufacturers & Parts vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

B2B SaaS – CRM & Sales Software

Rank	Domain	Citation Share	Influence Score	Category
1	techradar.com	8.86%	79	News & Publishers
2	lagrowthmachine.com	4.16%	70	Affiliates & Listicles
3	monday.com	2.38%	68	Commerce
4	forbes.com	1.90%	80	News & Publishers
5	smarterpsuite.com	1.84%	67	Affiliates & Listicles
6	innowise.com	1.78%	67	Affiliates & Listicles
7	linkedin.com	1.61%	90	Social & UGC
8	cs-cart.com	1.49%	60	Commerce
9	cirrusinsight.com	1.49%	59	Commerce
10	housingwire.com	1.43%	68	News & Publishers

Source: Goodie AI, B2B SaaS – CRM & Sales Software vertical. Oct 2025 – Mar 2026. Top 10 by citation share.

B2B SaaS - Data & Analytics

Rank	Domain	Citation Share	Influence Score	Category
1	thoughtspot.com	4.43%	66	Commerce
2	en.wikipedia.org	4.36%	95	Reference
3	ovaledge.com	3.19%	64	Commerce
4	linkedin.com	2.93%	92	Social & UGC
5	supaboard.ai	2.80%	62	Commerce
6	julius.ai	2.41%	62	Commerce
7	gitnux.org	2.08%	66	Affiliates & Listicles
8	datup.ai	2.02%	60	Commerce
9	findanomaly.ai	1.82%	59	Commerce
10	sranalytics.io	1.76%	58	Commerce

Source: Goodie AI, B2B SaaS - Data & Analytics vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

B2B SaaS - Enterprise Operations

Rank	Domain	Citation Share	Influence Score	Category
1	en.wikipedia.org	6.22%	95	Reference
2	wrike.com	2.85%	68	Commerce
3	letsworkwise.com	2.32%	64	Commerce
4	celoxis.com	2.21%	63	Commerce
5	techradar.com	2.09%	75	News & Publishers
6	linkedin.com	2.03%	91	Social & UGC
7	monday.com	1.80%	65	Commerce
8	workzone.com	1.57%	60	Commerce
9	melp.us	1.57%	59	Commerce
10	digifysoft.in	1.51%	58	Commerce

Source: Goodie AI, B2B SaaS - Enterprise Operations vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Cloud Computing

Rank	Domain	Citation Share	Influence Score	Category
1	en.wikipedia.org	5.33%	95	Reference
2	holori.com	2.72%	69	Reference & How-To
3	fluence.network	2.55%	64	Commerce
4	linkedin.com	2.44%	92	Social & UGC
5	techradar.com	2.21%	75	News & Publishers
6	flolive.net	2.16%	62	Commerce
7	northflank.com	2.04%	61	Commerce
8	drime.cloud	1.82%	60	Commerce
9	crn.com	1.76%	69	News & Publishers
10	allstarsit.com	1.70%	58	Commerce

Source: Goodie AI, Cloud Computing vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Commercial & Residential Real Estate

Rank	Domain	Citation Share	Influence Score	Category
1	en.wikipedia.org	9.36%	95	Reference
2	engelvoelkers.com	2.23%	65	Commerce
3	linkedin.com	2.02%	93	Social & UGC
4	constructionweekonline.com	1.86%	73	News & Publishers
5	arabnews.com	1.49%	72	News & Publishers
6	youtube.com	1.17%	93	Social & UGC
7	gccestateleaders.org	1.17%	61	Commerce
8	finehomesandliving.com	1.12%	64	Editorial/Publishers
9	pwc.com	1.06%	62	Commerce
10	dubailuxuryproject.com	0.96%	58	Commerce

Source: Goodie AI, Commercial & Residential Real Estate vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Consumer Electronics - Gaming

Rank	Domain	Citation Share	Influence Score	Category
1	youtube.com	8.83%	95	Social & UGC
2	alibaba.com	6.69%	69	Commerce
3	techtimes.com	4.77%	64	Commerce
4	en.wikipedia.org	4.44%	95	Reference
5	pcgamer.com	4.28%	70	Affiliates & Listicles
6	reddit.com	3.13%	88	Social & UGC
7	google.com	2.30%	71	Reference & How-To
8	xda-developers.com	2.14%	65	Affiliates & Listicles
9	engadget.com	2.14%	64	Affiliates & Listicles
10	tomshardware.com	2.08%	65	Affiliates & Listicles

Source: Goodie AI, Consumer Electronics - Gaming vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Consumer Electronics - General

Rank	Domain	Citation Share	Influence Score	Category
1	youtube.com	5.22%	95	Social & UGC
2	xp-pen.com	4.96%	65	Commerce
3	tomsguide.com	4.83%	72	Affiliates & Listicles
4	google.com	3.78%	73	Reference & How-To
5	vertu.com	3.39%	62	Commerce
6	rtings.com	2.80%	70	Affiliates & Listicles
7	techradar.com	2.54%	74	News & Publishers
8	en.wikipedia.org	2.41%	94	Reference
9	androidcentral.com	2.41%	64	Affiliates & Listicles
10	t3.com	2.22%	63	Affiliates & Listicles

Source: Goodie AI, Consumer Electronics - General vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Consumer Electronics - Wearables

Rank	Domain	Citation Share	Influence Score	Category
1	vertu.com	15.62%	66	Commerce
2	tomsguide.com	6.48%	73	Affiliates & Listicles
3	youtube.com	5.33%	95	Social & UGC
4	wareable.com	4.97%	70	Affiliates & Listicles
5	techradar.com	4.97%	75	News & Publishers
6	google.com	3.38%	72	Reference & How-To
7	androidauthority.com	2.95%	68	Affiliates & Listicles
8	sleepfoundation.org	2.38%	37	Reference/Medical
9	forbes.com	2.30%	76	News & Publishers
10	alibaba.com	2.23%	62	Commerce

Source: Goodie AI, Consumer Electronics - Wearables vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Credit Cards & Payment Processing

Rank	Domain	Citation Share	Influence Score	Category
1	nerdwallet.com	3.05%	77	Affiliates & Listicles
2	fool.com	2.94%	72	Affiliates & Listicles
3	ramp.com	2.77%	67	Commerce
4	en.wikipedia.org	2.20%	95	Reference
5	use.expensify.com	2.15%	62	Commerce
6	trantorinc.com	1.92%	62	Commerce
7	zapier.com	1.81%	65	Reference & How-To
8	whop.com	1.75%	60	Commerce
9	brex.com	1.70%	62	Commerce
10	youtube.com	1.64%	89	Social & UGC

Source: Goodie AI, Credit Cards & Payment Processing vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Cybersecurity

Rank	Domain	Citation Share	Influence Score	Category
1	sentinelone.com	4.21%	70	Commerce
2	en.wikipedia.org	3.89%	95	Reference
3	deepstrike.io	2.35%	64	Commerce
4	nomios.com	2.30%	63	Commerce
5	itpro.com	1.81%	72	News & Publishers
6	casebasix.com	1.75%	67	Affiliates & Listicles
7	cytas.io	1.64%	61	Commerce
8	abbacustechnologies.com	1.48%	60	Commerce
9	airiodion.com	1.42%	63	Reference & How-To
10	idea11.com.au	1.26%	58	Commerce

Source: Goodie AI, Cybersecurity vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Delivery & Logistics

Rank	Domain	Citation Share	Influence Score	Category
1	en.wikipedia.org	6.36%	95	Reference
2	buske.com	3.53%	65	Commerce
3	linkedin.com	2.17%	93	Social & UGC
4	teamfpi.com	2.02%	63	Commerce
5	impakter.com	1.97%	72	News & Publishers
6	globenewswire.com	1.77%	72	News & Publishers
7	mordorintelligence.com	1.67%	31	Academia & Science
8	metroscg.com	1.62%	60	Commerce
9	welke.com	1.56%	59	Commerce
10	tempcontrolpack.com	1.51%	58	Commerce

Source: Goodie AI, Delivery & Logistics vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

eCommerce Platforms

Rank	Domain	Citation Share	Influence Score	Category
1	alibaba.com	7.18%	70	Commerce
2	en.wikipedia.org	5.51%	95	Reference
3	shopify.com	3.25%	69	Commerce
4	usefini.com	2.41%	63	Commerce
5	zigzag.global	1.47%	62	Commerce
6	outvio.com	1.31%	62	Commerce
7	essfeed.com	1.15%	71	News & Publishers
8	on-demand-app.com	1.10%	60	Commerce
9	refundid.com	1.05%	59	Commerce
10	zendrop.com	0.94%	58	Commerce

Source: Goodie AI, eCommerce Platforms vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Fragrance

Rank	Domain	Citation Share	Influence Score	Category
1	en.wikipedia.org	7.15%	95	Reference
2	alibaba.com	6.88%	69	Commerce
3	lemonde.fr	5.80%	74	News & Publishers
4	fragrantix.com	2.97%	68	Affiliates & Listicles
5	scentories.com	2.36%	67	Affiliates & Listicles
6	youtube.com	2.16%	93	Social & UGC
7	perfumania.com	1.75%	61	Commerce
8	marketdataforecast.com	1.75%	30	Academia & Science
9	google.com	1.62%	69	Reference & How-To
10	reddit.com	1.62%	84	Social & UGC

Source: Goodie AI, Fragrance vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Gaming Equipment & Peripherals

Rank	Domain	Citation Share	Influence Score	Category
1	youtube.com	7.08%	95	Social & UGC
2	gamesradar.com	6.74%	72	Affiliates & Listicles
3	rtings.com	6.19%	72	Affiliates & Listicles
4	tomshardware.com	5.72%	70	Affiliates & Listicles
5	google.com	5.04%	72	Reference & How-To
6	pcgamer.com	4.63%	70	Affiliates & Listicles
7	windowscentral.com	3.95%	66	Affiliates & Listicles
8	prosettings.net	3.74%	65	Affiliates & Listicles
9	gam3s.gg	3.00%	64	Affiliates & Listicles
10	streamplacements.com	1.97%	63	Affiliates & Listicles

Source: Goodie AI, Gaming Equipment & Peripherals vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Healthcare Providers

Rank	Domain	Citation Share	Influence Score	Category
1	en.wikipedia.org	8.32%	95	Reference
2	google.com	5.76%	75	Reference & How-To
3	rankings.statista.com	2.93%	34	Academia & Science
4	rankings.newsweek.com	1.47%	73	News & Publishers
5	startus-insights.com	1.26%	66	Reference & How-To
6	bmcoder.com	1.20%	66	Reference & How-To
7	visualcapitalist.com	1.05%	65	Reference & How-To
8	doccure.io	1.05%	60	Commerce
9	consultorsalud.com	0.99%	63	Reference & How-To
10	brandfinance.com	0.99%	28	Academia & Science

Source: Goodie AI, Healthcare Providers vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Hotels & Resorts

Rank	Domain	Citation Share	Influence Score	Category
1	en.wikipedia.org	10.41%	95	Reference
2	thepointsguy.com	3.90%	73	Affiliates & Listicles
3	nerdwallet.com	3.39%	75	Affiliates & Listicles
4	worldtravelawards.com	2.28%	68	Affiliates & Listicles
5	hospitalitynet.org	2.11%	72	News & Publishers
6	wallpaper.com	2.00%	66	Editorial/Publishers
7	youtube.com	2.00%	92	Social & UGC
8	prnewswire.com	1.61%	70	News & Publishers
9	forbes.com	1.34%	76	News & Publishers
10	travelandtourworld.com	1.17%	68	News & Publishers

Source: Goodie AI, Hotels & Resorts vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Insurance

Rank	Domain	Citation Share	Influence Score	Category
1	insure.com	2.91%	71	Affiliates & Listicles
2	insurance.com	2.91%	70	Affiliates & Listicles
3	nerdwallet.com	2.91%	75	Affiliates & Listicles
4	en.wikipedia.org	2.78%	95	Reference
5	m.economictimes.com	2.21%	72	News & Publishers
6	forbes.com	2.02%	79	News & Publishers
7	researchandmarkets.com	1.71%	31	Academia & Science
8	globalgrowthinsights.com	1.71%	30	Academia & Science
9	indiatoday.in	1.64%	69	News & Publishers
10	newyorklife.com	1.64%	58	Commerce

Source: Goodie AI, Insurance vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Oil & Gas

Rank	Domain	Citation Share	Influence Score	Category
1	en.wikipedia.org	7.45%	95	Reference
2	web.ecreee.org	4.85%	35	Academia & Science
3	apnews.com	2.82%	78	News & Publishers
4	spglobal.com	2.40%	36	Academia & Science
5	reuters.com	2.29%	75	News & Publishers
6	totalenergies.com	2.24%	64	Commerce
7	energyintel.com	2.18%	71	News & Publishers
8	iea.org	1.54%	33	Academia & Science
9	youtube.com	1.54%	90	Social & UGC
10	kpler.com	1.49%	30	Academia & Science

Source: Goodie AI, Oil & Gas vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Packaged Foods & Beverages

Rank	Domain	Citation Share	Influence Score	Category
1	en.wikipedia.org	8.36%	95	Reference
2	linkedin.com	4.61%	94	Social & UGC
3	alibaba.com	4.12%	68	Commerce
4	globenewswire.com	2.28%	73	News & Publishers
5	foodnavigator.com	1.79%	72	News & Publishers
6	researchandmarkets.com	1.68%	32	Academia & Science
7	salaamgateway.com	1.63%	71	News & Publishers
8	bakeryandsnacks.com	1.52%	70	News & Publishers
9	reuters.com	1.52%	72	News & Publishers
10	halalmui.org	1.47%	62	Reference & How-To

Source: Goodie AI, Packaged Foods & Beverages vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Personal Care & Household

Rank	Domain	Citation Share	Influence Score	Category
1	en.wikipedia.org	8.00%	95	Reference
2	thegoodtrade.com	3.52%	70	Affiliates & Listicles
3	google.com	3.09%	74	Reference & How-To
4	alibaba.com	2.61%	67	Commerce
5	thequalityedit.com	2.37%	67	Affiliates & Listicles
6	babylist.com	1.52%	67	Affiliates & Listicles
7	consumerreports.org	1.52%	71	Affiliates & Listicles
8	cosmetify.com	1.46%	65	Affiliates & Listicles
9	reviewed.com	1.39%	64	Affiliates & Listicles
10	nbcnews.com	1.27%	68	News & Publishers

Source: Goodie AI, Personal Care & Household vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Pharmaceuticals

Rank	Domain	Citation Share	Influence Score	Category
1	en.wikipedia.org	9.68%	95	Reference
2	essfeed.com	4.92%	75	News & Publishers
3	linkedin.com	1.93%	93	Social & UGC
4	pharmaceutical-technology.com	1.88%	73	News & Publishers
5	globenewswire.com	1.88%	72	News & Publishers
6	statista.com	1.82%	35	Academia & Science
7	drugpatentwatch.com	1.77%	65	Reference & How-To
8	fiercepharma.com	1.67%	70	News & Publishers
9	finance.yahoo.com	1.67%	69	News & Publishers
10	zs.com	1.52%	28	Academia & Science

Source: Goodie AI, Pharmaceuticals vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Quick Service Restaurants

Rank	Domain	Citation Share	Influence Score	Category
1	en.wikipedia.org	6.86%	95	Reference
2	youtube.com	4.17%	95	Social & UGC
3	mashed.com	3.70%	68	Editorial/Publishers
4	aol.com	2.56%	73	News & Publishers
5	yahoo.com	2.27%	72	News & Publishers
6	axios.com	2.21%	74	News & Publishers
7	posterbooking.com	2.03%	61	Commerce
8	towardsfnb.com	2.03%	64	Reference & How-To
9	businessinsider.com	1.91%	71	News & Publishers
10	thedailymeal.com	1.73%	62	Editorial/Publishers

Source: Goodie AI, Quick Service Restaurants vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Renewable Energy

Rank	Domain	Citation Share	Influence Score	Category
1	en.wikipedia.org	9.52%	95	Reference
2	blackridgeresearch.com	2.90%	35	Academia & Science
3	essfeed.com	2.51%	74	News & Publishers
4	about.bnef.com	2.34%	33	Academia & Science
5	energydigital.com	2.23%	72	News & Publishers
6	landbase.com	1.84%	62	Commerce
7	renewables.digital	1.45%	65	Reference & How-To
8	solarpowersimplified.com	1.34%	64	Reference & How-To
9	apnews.com	1.34%	73	News & Publishers
10	alibaba.com	1.28%	62	Commerce

Source: Goodie AI, Renewable Energy vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Retail Banking

Rank	Domain	Citation Share	Influence Score	Category
1	nerdwallet.com	3.93%	77	Affiliates & Listicles
2	gfmag.com	2.89%	75	News & Publishers
3	forbes.com	2.24%	81	News & Publishers
4	en.wikipedia.org	2.24%	95	Reference
5	finance.yahoo.com	1.75%	72	News & Publishers
6	moneyweek.com	1.69%	72	News & Publishers
7	linkedin.com	1.64%	90	Social & UGC
8	wise.com	1.53%	62	Commerce
9	fortune.com	1.47%	72	News & Publishers
10	bitdegree.org	1.42%	62	Reference & How-To

Source: Goodie AI, Retail Banking vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Skincare & Cosmetics

Rank	Domain	Citation Share	Influence Score	Category
1	en.wikipedia.org	4.39%	95	Reference
2	kajabeauty.com	4.20%	65	Commerce
3	alibaba.com	3.89%	68	Commerce
4	google.com	2.89%	73	Reference & How-To
5	cosmetify.com	2.76%	67	Affiliates & Listicles
6	instagram.com	2.32%	90	Social & UGC
7	whowhatwear.com	1.94%	67	Editorial/Publishers
8	youtube.com	1.82%	91	Social & UGC
9	businessoffashion.com	1.76%	65	Editorial/Publishers
10	vogue.com	1.69%	66	Editorial/Publishers

Source: Goodie AI, Skincare & Cosmetics vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Specialty Retail

Rank	Domain	Citation Share	Influence Score	Category
1	en.wikipedia.org	6.67%	95	Reference
2	linkedin.com	2.49%	94	Social & UGC
3	alibaba.com	2.38%	68	Commerce
4	furnituretoday.com	2.09%	73	News & Publishers
5	bestbuy.com	1.51%	65	Commerce
6	which.co.uk	1.39%	67	Affiliates & Listicles
7	forbes.com	1.39%	78	News & Publishers
8	marketsandmarkets.com	1.28%	30	Academia & Science
9	prnewswire.com	1.16%	69	News & Publishers
10	channelengine.com	1.04%	58	Commerce

Source: Goodie AI, Specialty Retail vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Streaming Services

Rank	Domain	Citation Share	Influence Score	Category
1	en.wikipedia.org	7.57%	95	Reference
2	broadcastprome.com	6.57%	75	News & Publishers
3	youtube.com	3.40%	95	Social & UGC
4	tomsguide.com	3.34%	71	Affiliates & Listicles
5	whathifi.com	2.82%	67	Affiliates & Listicles
6	resources.onestowatch.com	2.64%	66	Editorial/Publishers
7	techradar.com	2.35%	74	News & Publishers
8	t3.com	2.11%	65	Affiliates & Listicles
9	businessinsider.com	1.70%	71	News & Publishers
10	thenationalnews.com	1.47%	68	News & Publishers

Source: Goodie AI, Streaming Services vertical. Oct 2025 - Mar 2026. Top 10 by citation share.

Wireless Carriers

Rank	Domain	Citation Share	Influence Score	Category
1	tomsguide.com	6.12%	74	Affiliates & Listicles
2	en.wikipedia.org	5.18%	95	Reference
3	ookla.com	3.29%	70	Reference & How-To
4	insights.opensignal.com	2.56%	63	Commerce
5	techradar.com	2.00%	75	News & Publishers
6	uswitch.com	1.67%	67	Affiliates & Listicles
7	hiboost.com	1.50%	61	Commerce
8	5gworldpro.com	1.50%	70	News & Publishers
9	simology.io	1.45%	59	Commerce
10	youtube.com	1.45%	89	Social & UGC

Source: Goodie AI, Wireless Carriers vertical. Oct 2025 - Mar 2026. Top 10 by citation share.